

# Guide SDC

Maio de 2023



**social**

Unlimited digital commerce

logos versão principal e versão horizontal



logos versão negativa



Símbolo com azul transparente sobre foto





 Digital

SOCIAL DIGITAL MANAGEMENT  
E-Commerce – Marketplace – Tecnologia – Logística  
Pagamentos – Customer Experience

 Retail

SOCIAL RETAIL MANAGEMENT  
Loja Conceito – Pop Up Store – Vendas Ativas – Eventos

























 International

SOCIAL INTERNATIONAL MANAGEMENT  
Brasil – Europa – EUA – Hong Kong

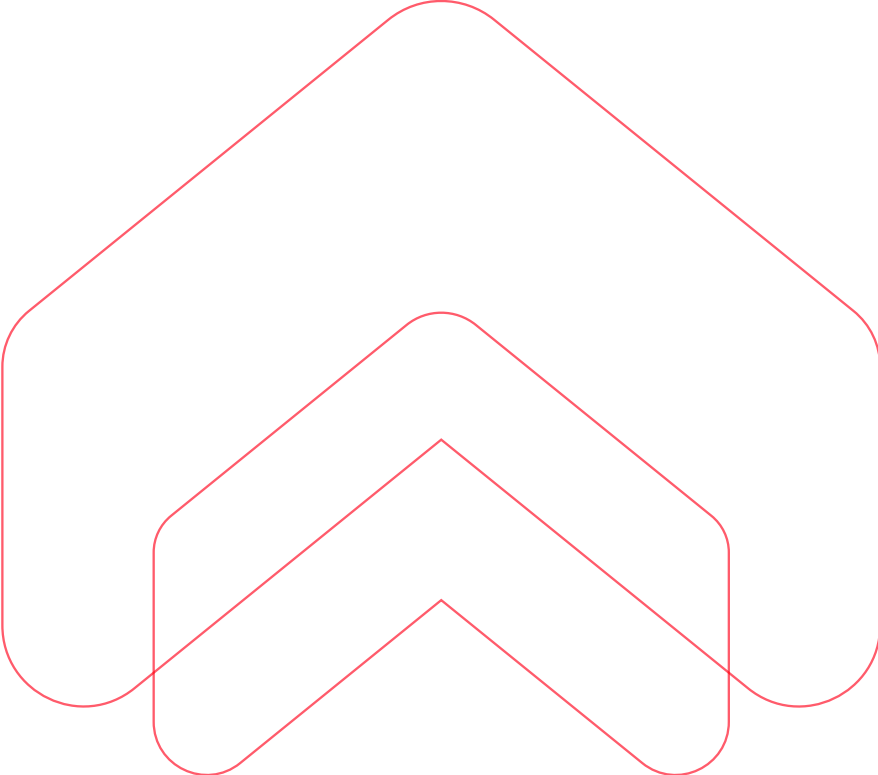
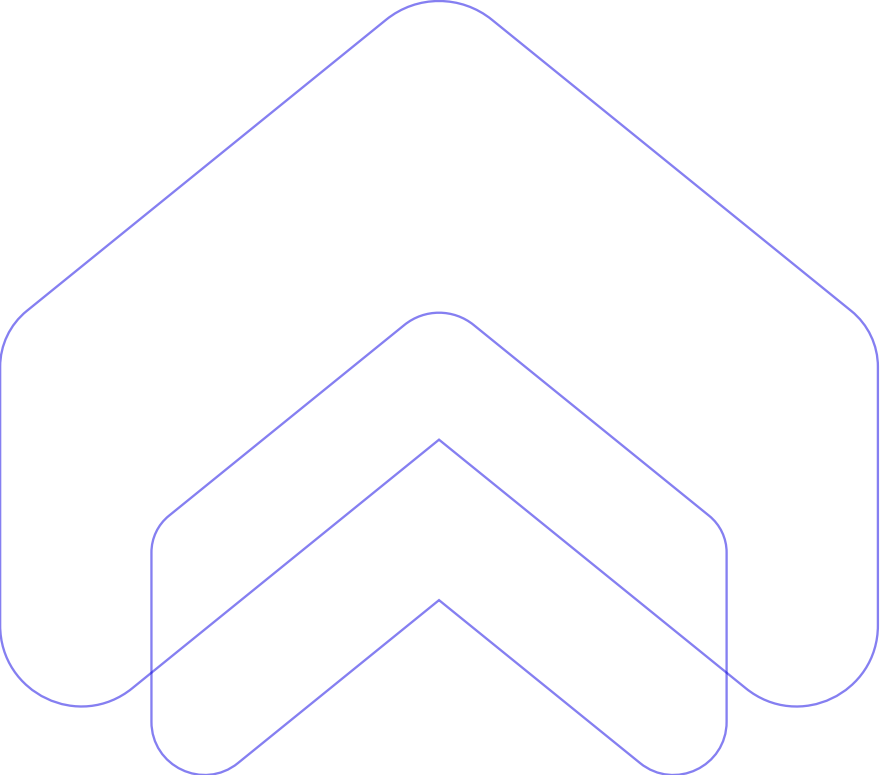
 Marketing Intelligence

SOCIAL MARKETING INTELLIGENCE  
Mídia – CRM – Conteúdo – SEO – UX/Design – CRO

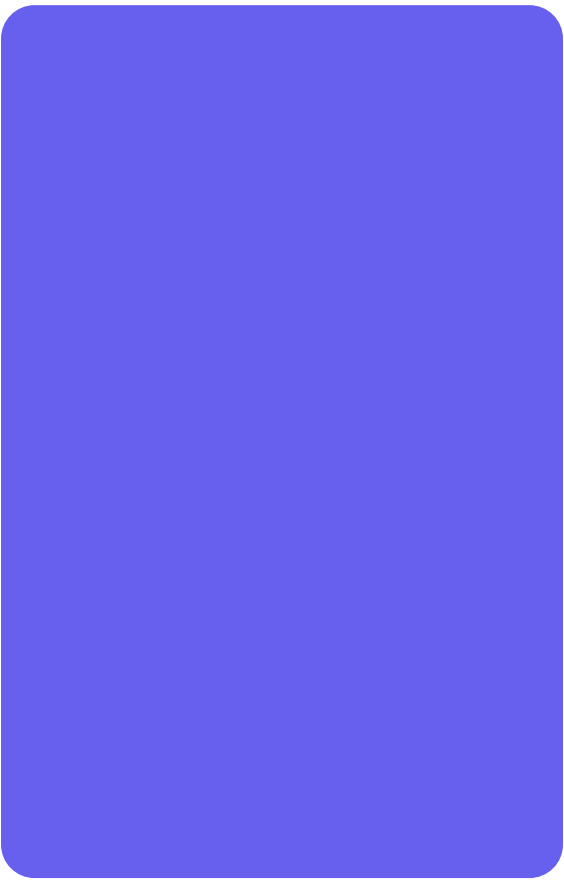
Ícones hubs de produtos

<div> Digital</div> <div>SOCIAL DIGITAL MANAGEMENT</div>	<div> Retail</div> <div>SOCIAL RETAIL MANAGEMENT</div>	<div> International</div> <div>SOCIAL INTERNATIONAL MANAGEMENT</div>	<div> Marketing Intelligence</div> <div>SOCIAL MARKETING INTELLIGENCE</div>
<div> E-Commerce</div> <div> Marketplace</div> <div> Pagamentos</div> <div> Logística</div> <div> Tecnologia</div> <div> Customer Experience</div>	<div> Loja Conceito</div> <div> Pop Up Store</div> <div> Vendas Ativas</div> <div> Eventos</div>	<div> Brasil</div> <div> Europa</div> <div> EUA</div> <div> Hong Kong</div>	<div> Mídia</div> <div> CRM</div> <div> Conteúdo</div> <div> SEO</div> <div> UX/Design</div> <div> CRO</div>

Simbolos outline



Cores



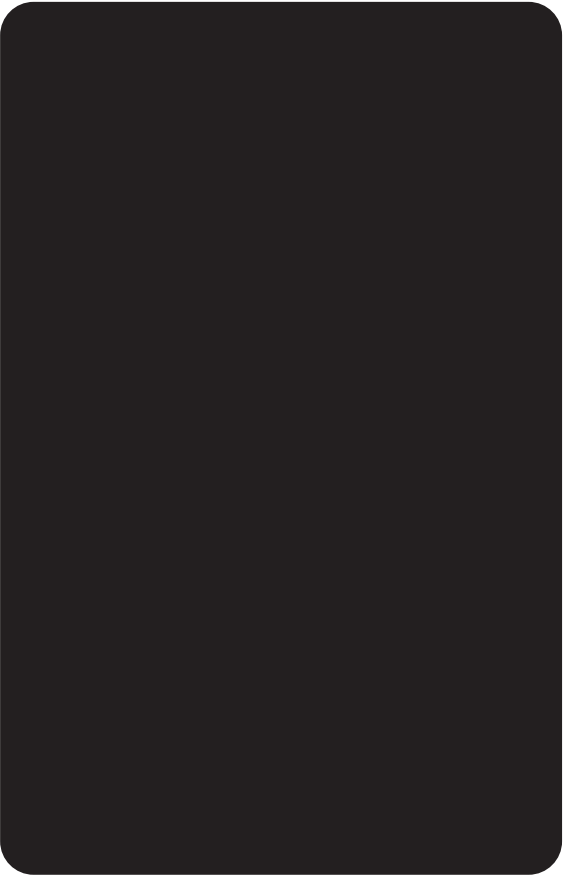
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CMYK 79 /75 /0/ 0  
HEX 675fed  
Pantone 2726 C



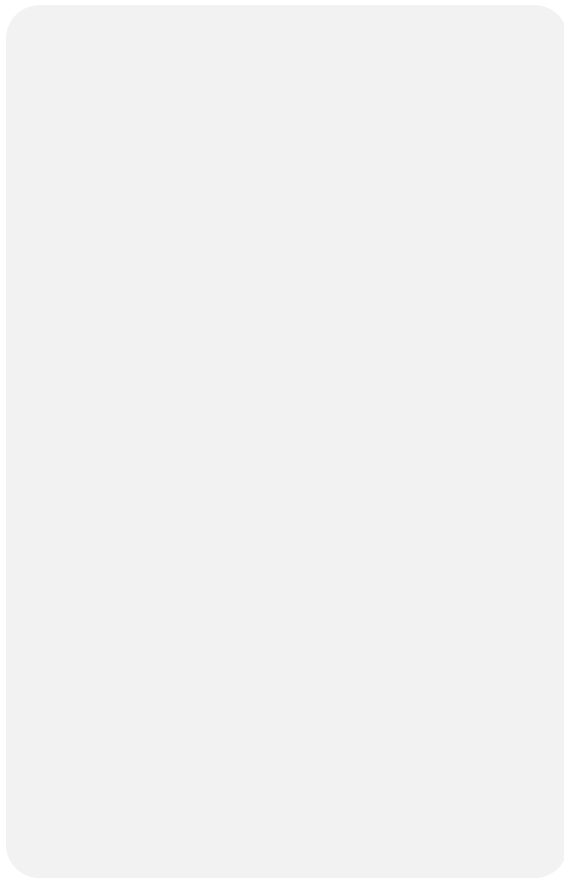
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CMYK 0 /76/ 43/ 0  
HEX ff5b6b  
Pantone 178 C



RGB 103 34 99  
CMYK 65 /100 /31/ 18  
HEX 672162  
Pantone 260 C



RGB 0 0 0 0  
CMYK 0 /0/0/100  
HEX 0000  
Pantone Black



RGB 241 241 241  
CMYK 4 / 3 / 3 / 0  
HEX f1f1f1  
Pantone 663 C

# FIGTREE

## Figtree Medium

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
123456!@#\$%^&\*())\_

## Figtree Bold

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
123456!@#\$%^&\*())\_

## Figtree Light

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
123456!@#\$%^&\*())\_

## Figtree Semibold

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
123456!@#\$%^&\*())\_

Avatar



**Social digital commerce**



Key visual imagens recortadas



Is a long  
established  
fact that a  
reader will be  
distracted

Incepteur sint occaecat  
cupidatat non proident, sunt  
in culpa qui officia deserunt  
mollit anim id est laborum."





# Is a long established fact that a reader will be distracted

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.



modular ecosystem




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Formatos verticais


Is a long established fact that a reader will be distracted




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Here are many variations of passages of Lorem Ipsum



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Here are many variations of passages of Lorem Ipsum




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Established fact that  
a reader will be distracted



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Modular system at all  
a reader will be new



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Redes sociais

Is a long established fact that a reader will be distracted



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Is a long established fact that a reader will be distracted



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Is a long established fact that a reader will be distracted



#Team Social



Conheça nosso colaborador novo

 Digital  
Is a long established fact that a reader will be distracted



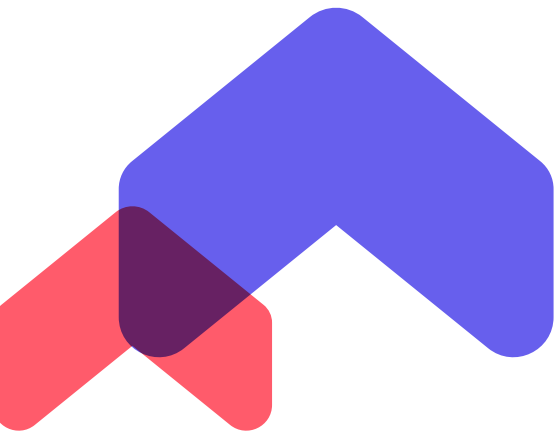
social  
Unlimited digital commerce

Is a long established fact that a reader will be distracted



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Unlimited digital commerce

    modular ecosystem



## Aplicações



## Aplicações



## Aplicações



## Aplicações



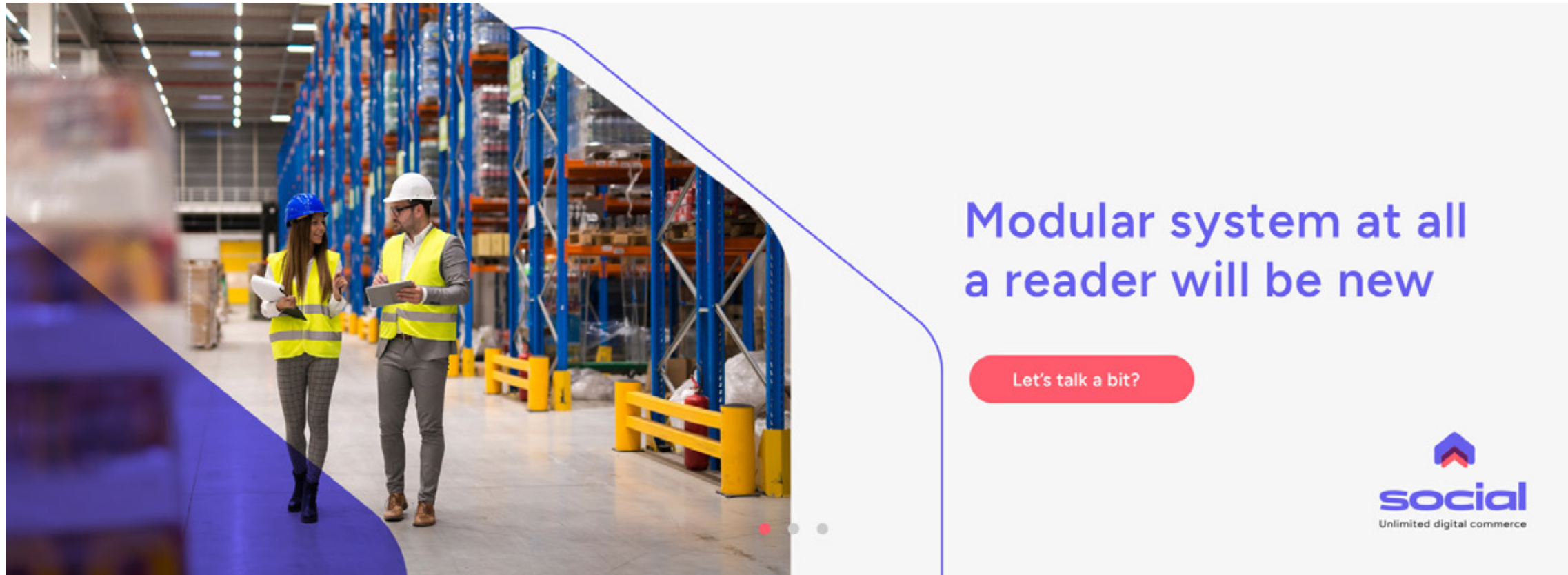
## Aplicações



## Aplicações



## Banners




Modular system at all  
a reader will be new

Let's talk a bit?


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## Banners



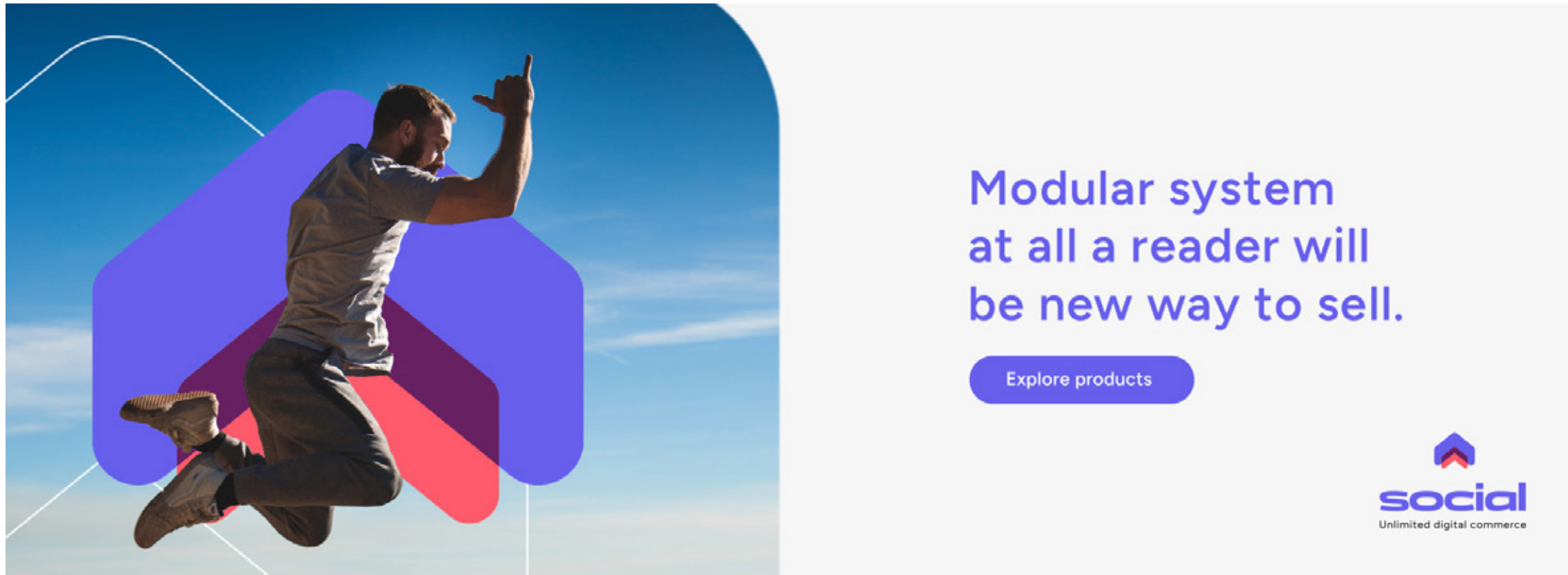
### Modular system at all a reader will be new

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem.

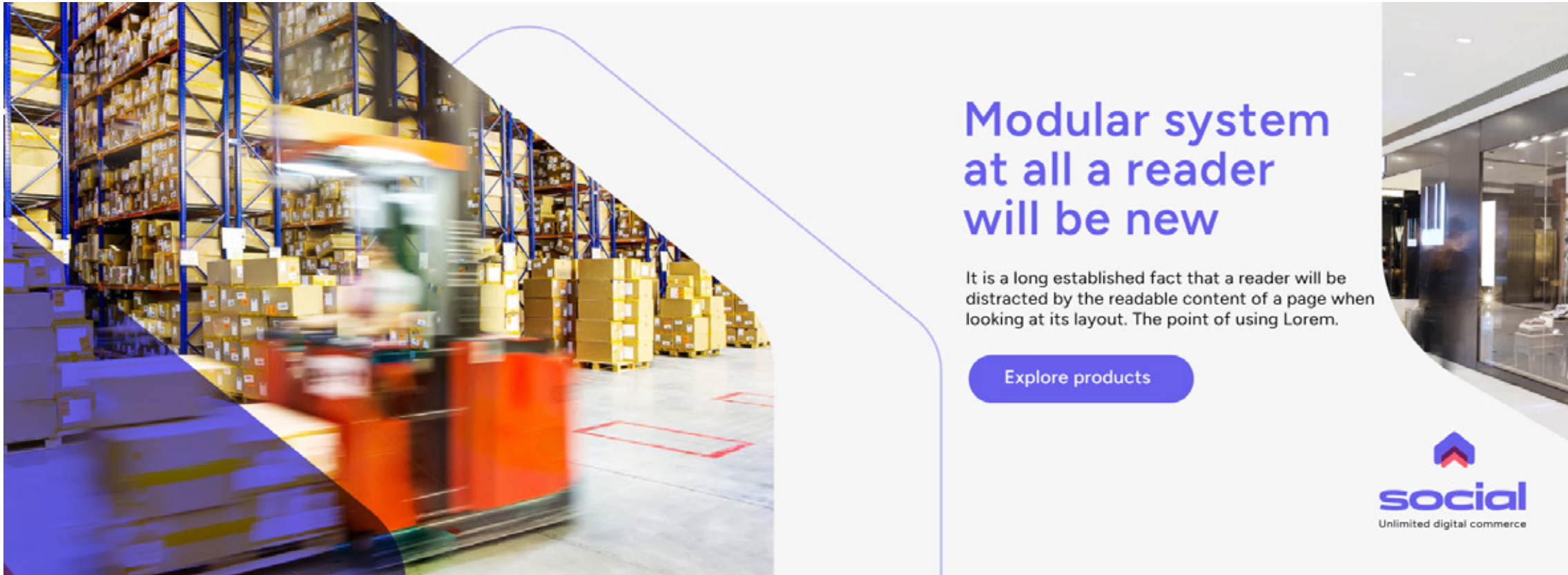
[Explore products](#)

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## Banners



## Banners




The banner is split into two main visual sections. The left section shows a warehouse interior with tall blue metal shelving units filled with yellow cardboard boxes. A red forklift is in motion, blurred, in the foreground. The right section shows a modern storefront with large glass windows and a person standing outside. A thin blue line curves from the top of the warehouse image towards the text area.

# Modular system at all a reader will be new

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem.

[Explore products](#)

  
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Obrigada!







modular  
ecosystem